

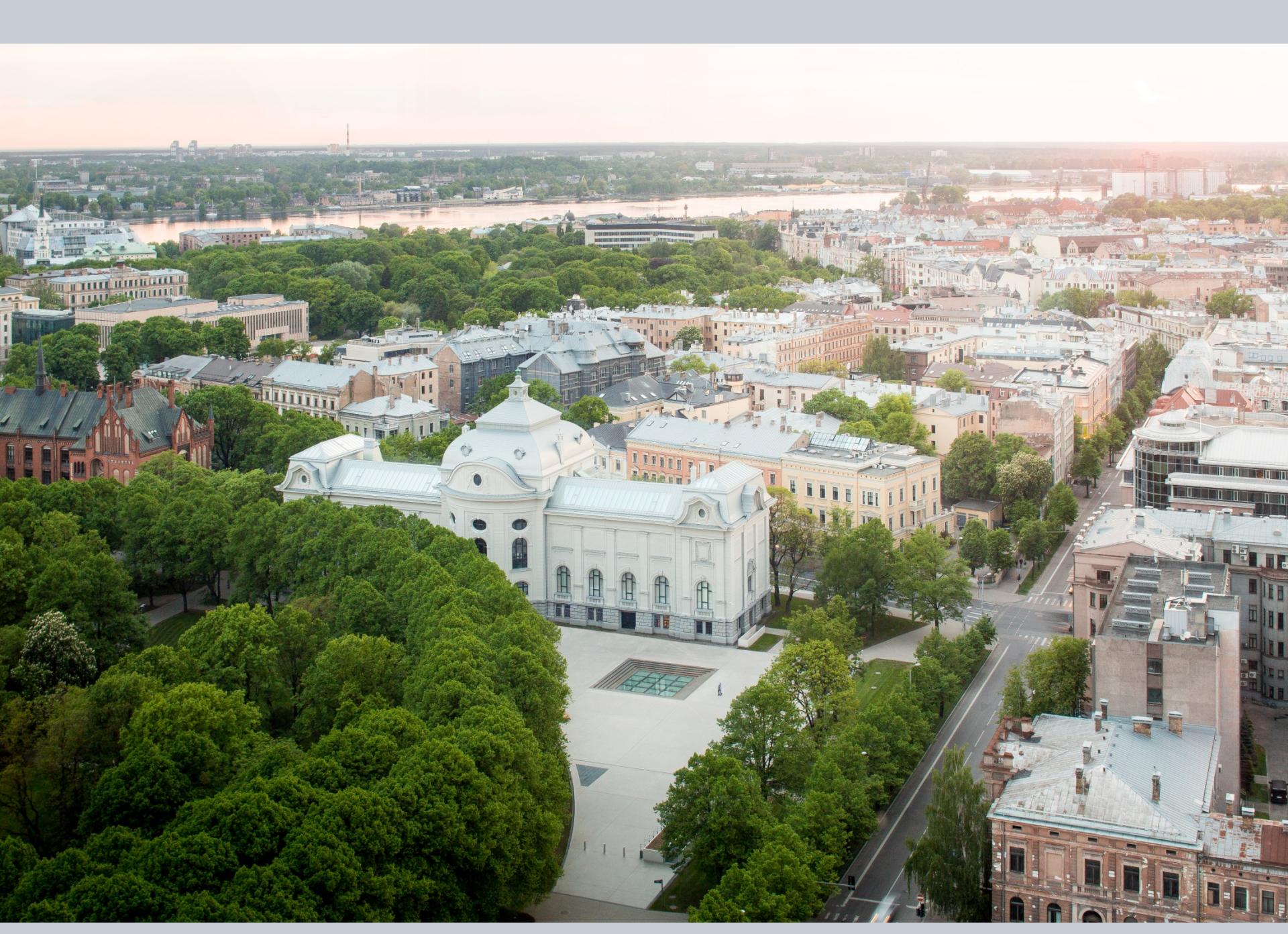
How to make an icon visible again?

Presentation by
Latvian National Museum of Art





1905



MISSION

TO EDUCATE SOCIETY AND STIMULATE ITS INTEREST IN THE HISTORICAL AND ARTISTIC MANIFESTATIONS OF LATVIAN AND GLOBAL VISUAL ART, DECORATIVE ART AND DESIGN, PLACING AN EMPHASIS ON THE NATIONAL SCHOOL OF ART AND ITS PLACE WITHIN THE CONTEXT OF WORLD CULTURAL HISTORY AND CONTEMPORARY PROCESSES

A photograph of a large, ornate building under construction. The building features a prominent dome and classical architectural details. It is completely surrounded by a complex network of yellow scaffolding. In the foreground, a yellow excavator is parked on a dirt construction site. A few cars are parked on the street in front of the building. The sky is blue with scattered white clouds. In the top right corner, there are some branches with autumn-colored leaves.

RECONSTRUCTION 2013-2016

**WE AREN'T CREATING AN ICON
WE'RE JUST MAKING SOME MOVES
TO MAKE IT VISIBLE AGAIN**

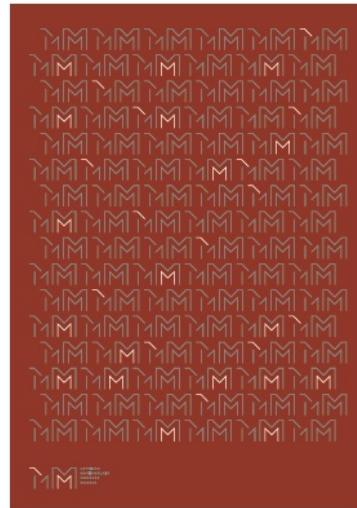
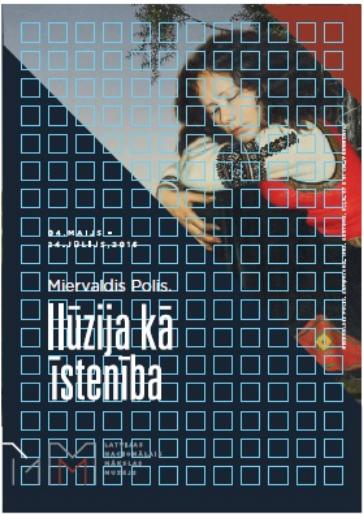


A photograph of the National Art Museum of Latvia's main building. The building is a classical structure with a light-colored facade, four prominent yellowish-brown columns supporting a balcony, and a pediment above the entrance featuring several white statues. The words "NACIONĀLAIS MĀKSLAS MUZEJS" are inscribed above the balcony. In front of the building is a wide set of stone steps leading up to the entrance, flanked by two ornate stone balustrades. Large green trees stand on either side of the steps. The sky is blue with some white clouds.

RE-OPENING 2016



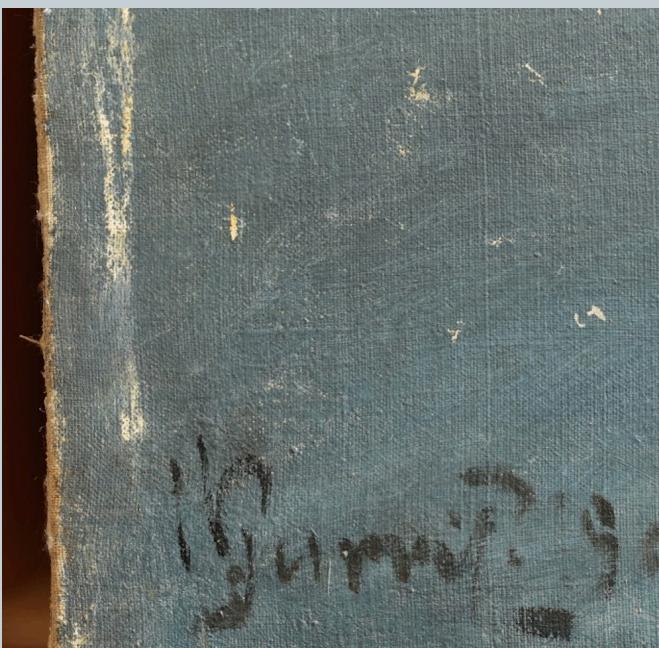
THE CHANGE OF ATTITUDE LISTEN TO VISITOR NEEDS

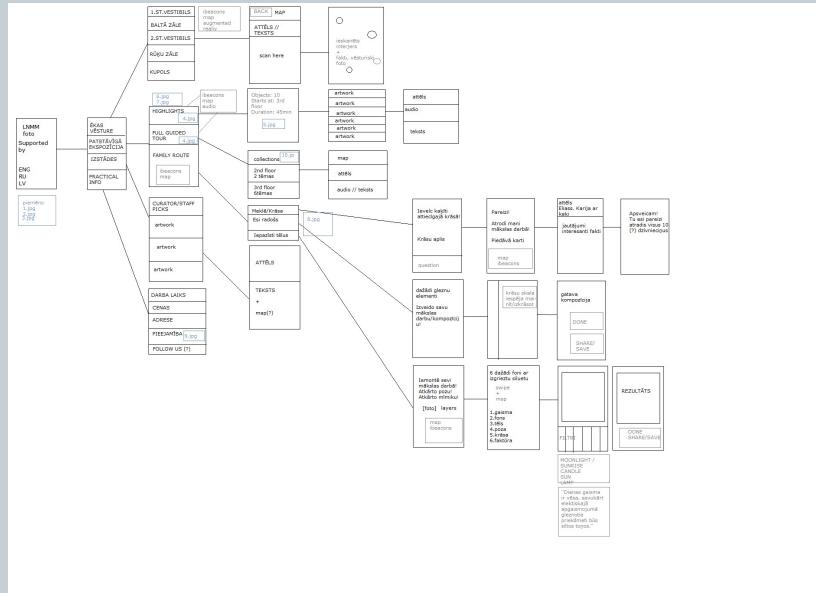
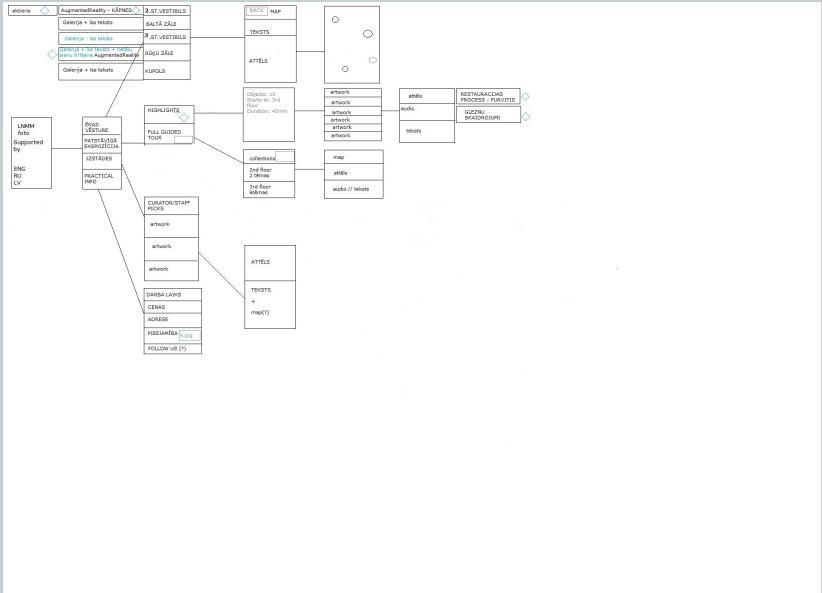
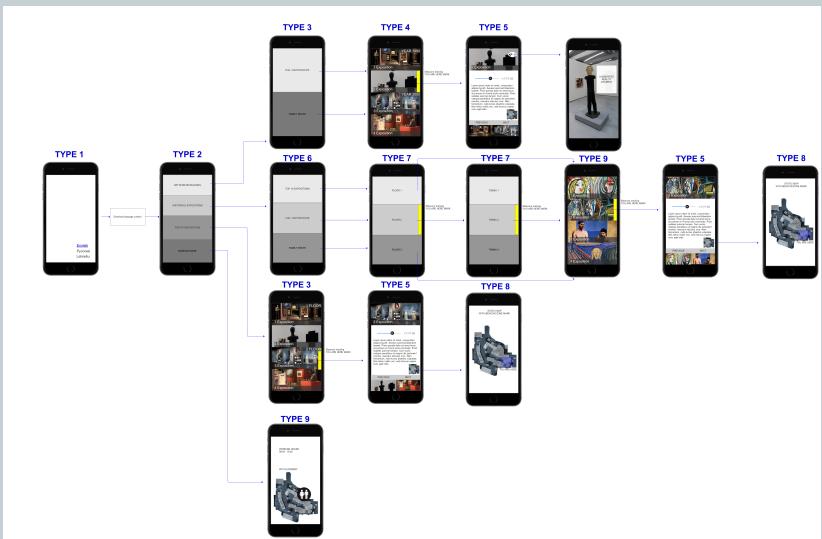


**TO UNCOVER AND BRING TO LIGHT
THE INVISIBLE**

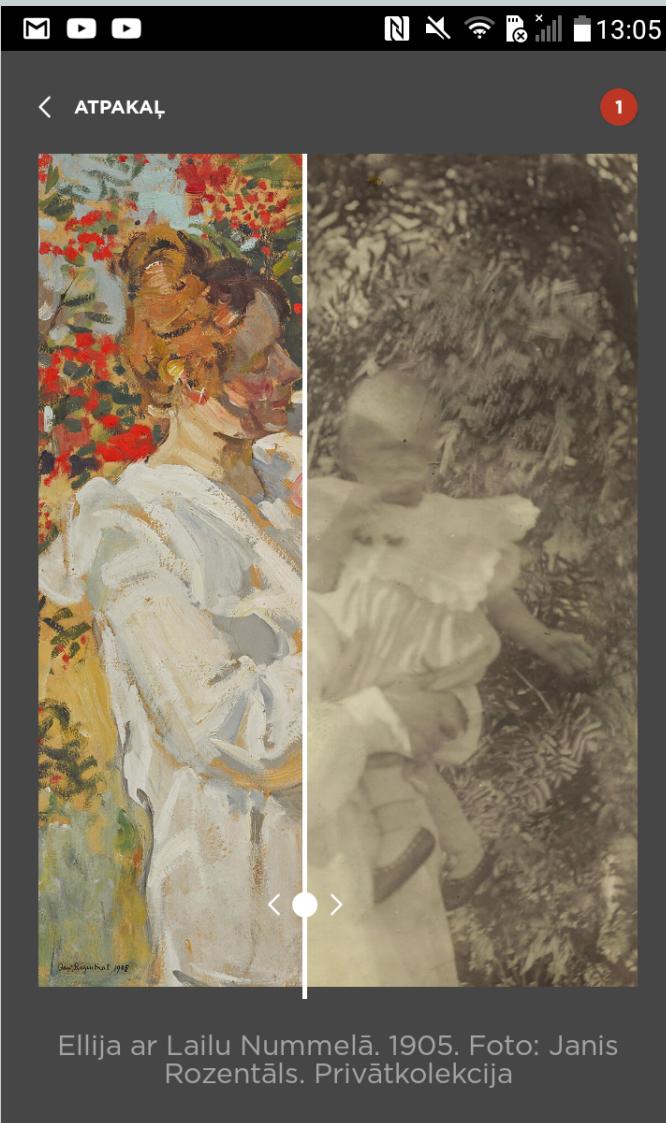
MOBILE APP



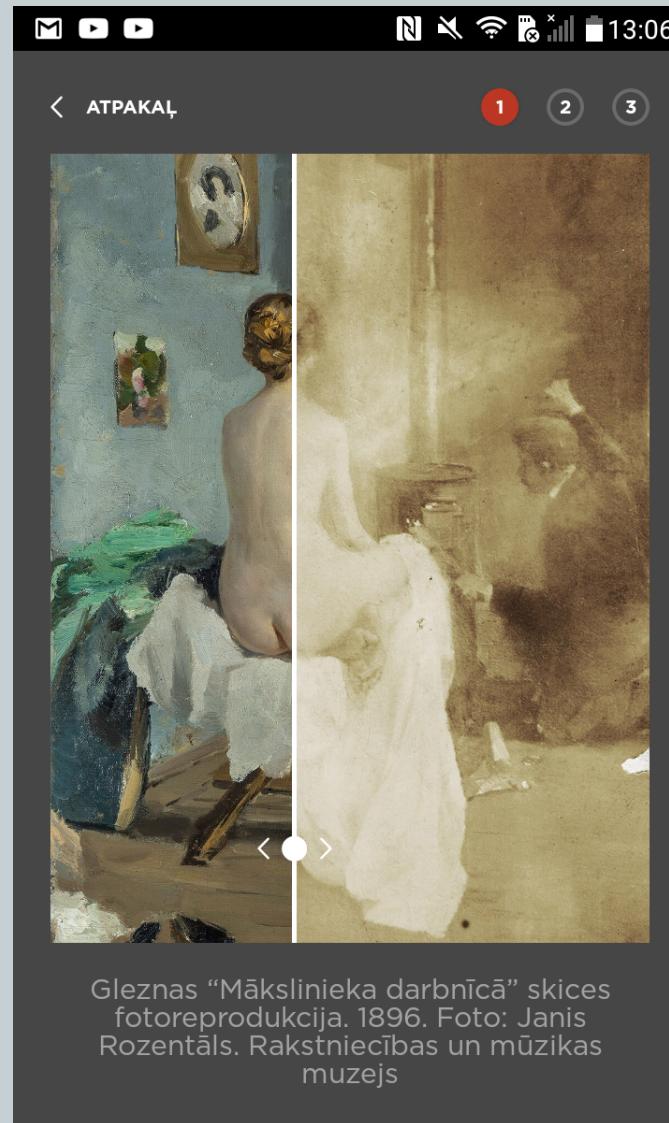




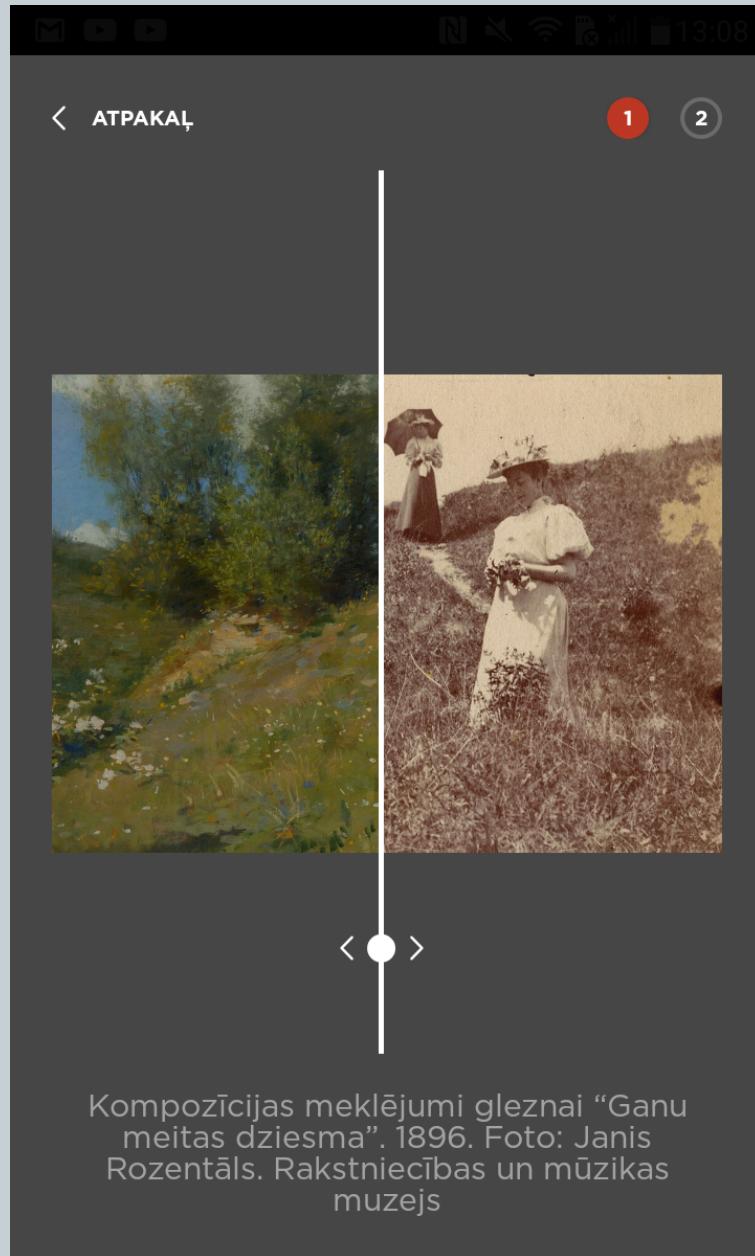
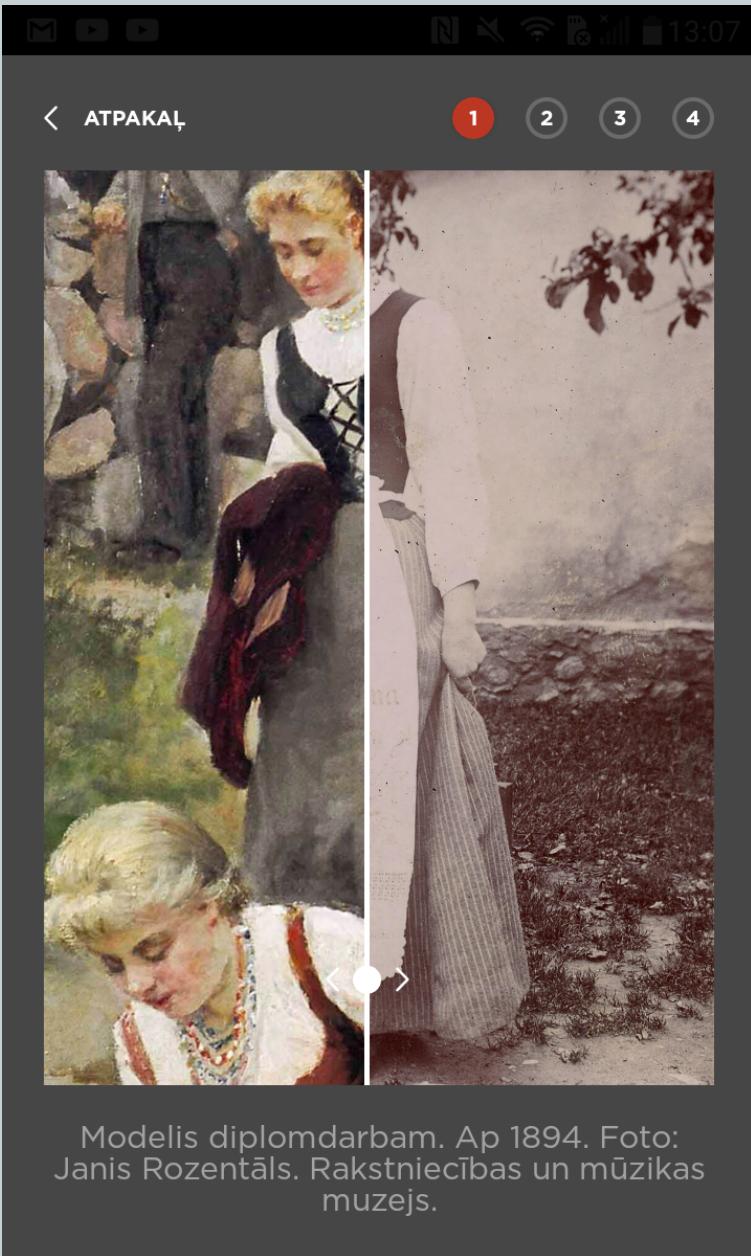
JANIS ROZENTĀLS (1866–1916)



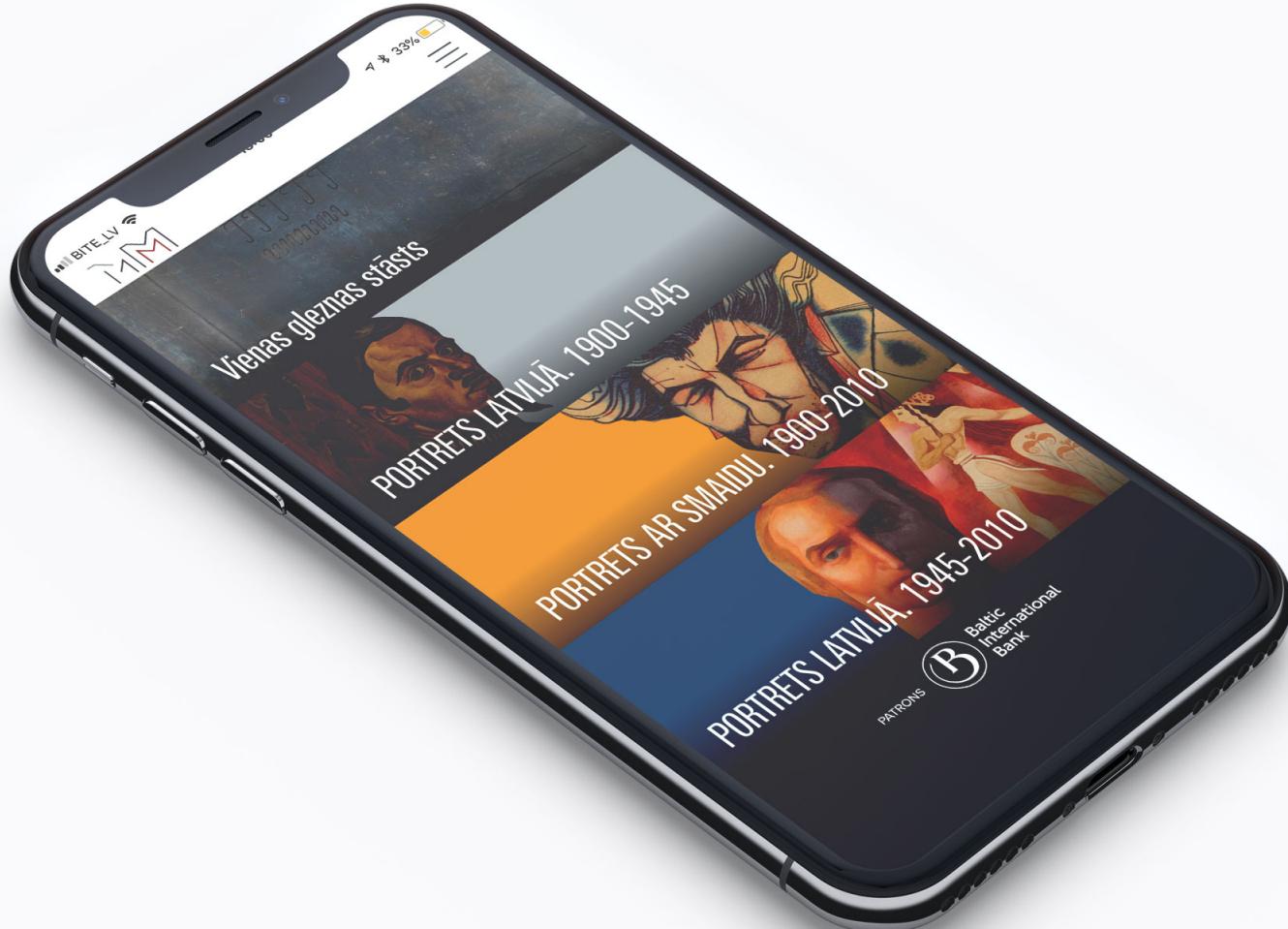
Ellija ar Lailu Nummelā. 1905. Foto: Janis Rozentāls. Privātkolekcija

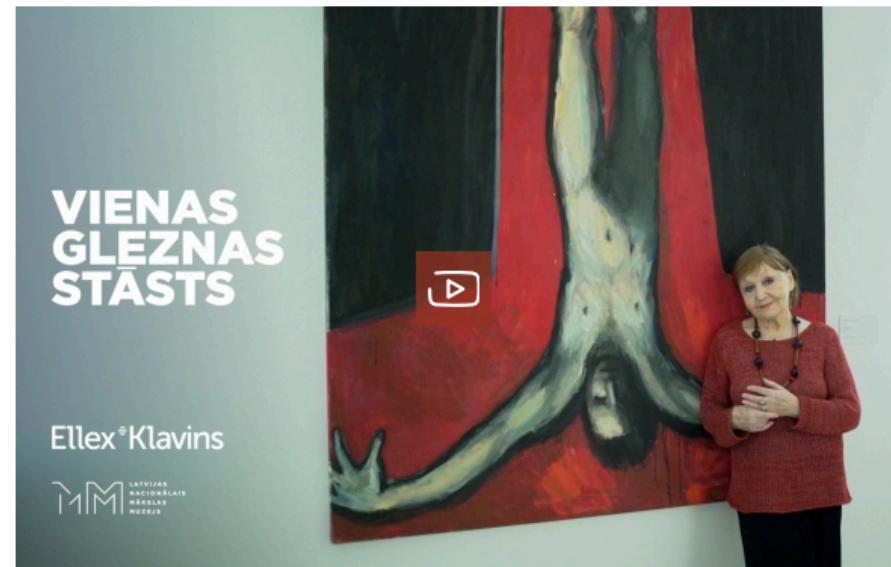


Glezna „Mākslinieka darbnīcā” skices fotoreprodukcija. 1896. Foto: Janis Rozentāls. Rakstniecības un mūzikas muzejs



BOLD DREAMS



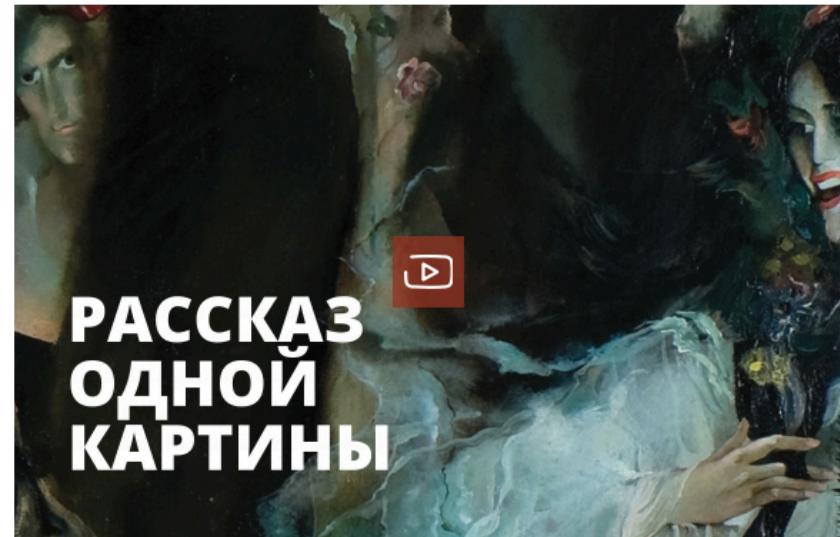




VIENAS GLEZNAS STĀSTS



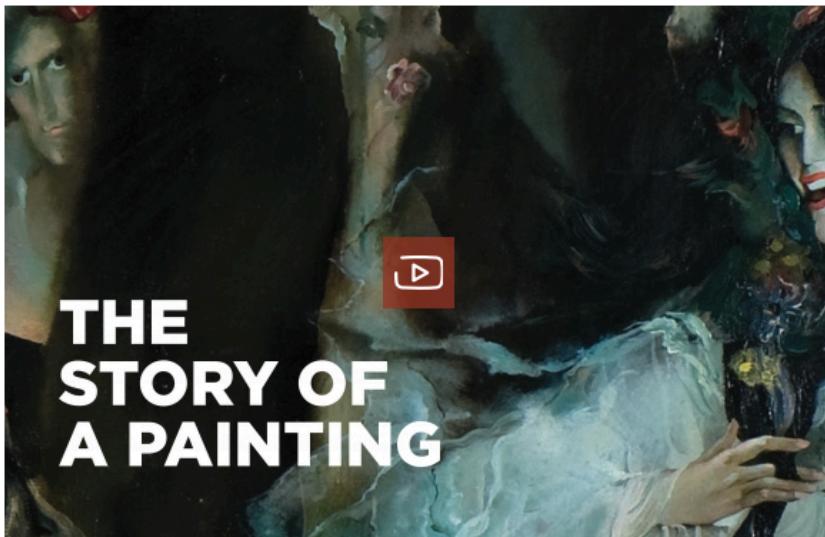
THE STORY OF A PAINTING (LV): Maija Tabaka. Wedding at Rundāle. 1974



РАССКАЗ ОДНОЙ КАРТИНЫ



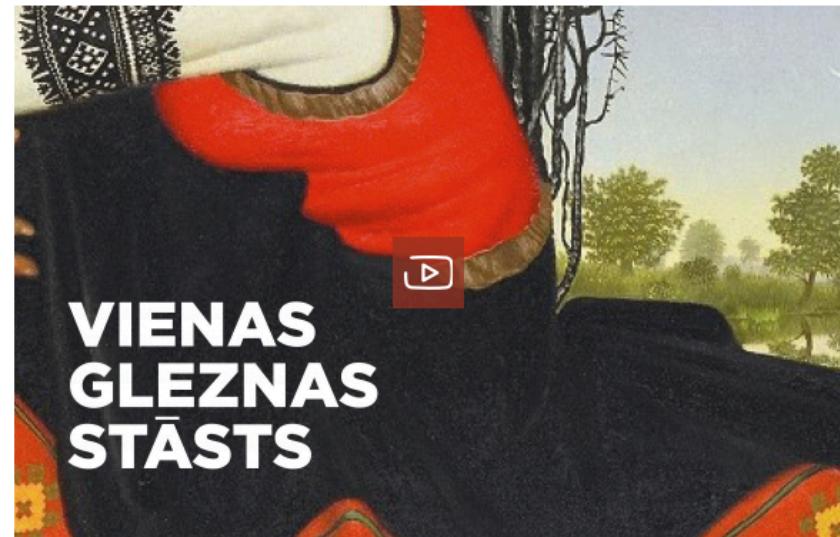
THE STORY OF A PAINTING (RU): Maija Tabaka. Wedding at Rundāle. 1974



THE STORY OF A PAINTING



THE STORY OF A PAINTING (EN): Maija Tabaka. Wedding at Rundāle. 1974



VIENAS GLEZNAS STĀSTS



THE STORY OF A PAINTING (LV): Miervaldis Polis. Dream. 1982







CONCLUSIONS

**FOLLOW
#TRENDS**



LESS IS MORE



< Tour



Cupola

5th Floor

For the first time in the museum's history the visitors have access to the museum's attic and cupola space, where the small exhibition halls are located and the historical wooden constructions have been renovated. Discover how the museum's attic looked before the reconstruction!

< Tour



WWI damage in the museum's exhibition hall. 1919

< Tour

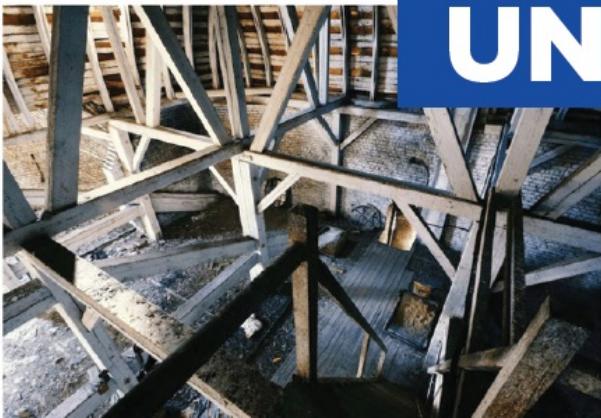


Stair Railing Decorations

2nd – 3rd Floor

Working on the project of the museum building, Wilhelm Neumann was striving for perfection, carefully considering and giving reasons for each tiniest detail. There are countless sketches, and they are drawn on various pieces of paper, even on the inside of an envelope of a letter addressed to the architect. The artist envisioned the museum as a temple of all Muses – majestic and solemn.

UNIQUE CONTENT



The ceiling of the museum's cupola before reconstruction 2012 and after reconstruction 2015.



CONTINUE

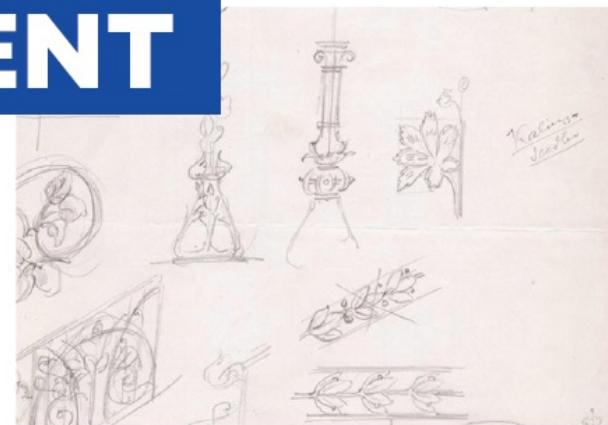


Art museum's display on 3rd floor called as Makart Hall. 1908

Hans Makart's work



CONTINUE



Wilhelam Neumann. Sketches of interior details of the museum of art. 1902-1903



CONTINUE

VARIETY OF MEDIUMS



TEXT



IMAGE



AUDIO



VIDEO



MODERN TECHNOLOGY

